



www.arabrheumatology.org
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SPONSORSHIP PROSPECTUS

In partnership with



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جمعية أطباء أمراض
الروماتيزم والمفاصل الأردنية
JORDANIAN SOCIETY
OF RHEUMATOLOGY

A WORD FROM THE PRESIDENT



Dear Valued Sponsor,

The Jordanian Society of Rheumatology is pleased to announce the upcoming "Arab League of Associations for Rheumatology Congress **ArLAR JORDAN 2020** which will be held in conjunction with the 6th International Congress of the Jordanian Society of Rheumatology from 18-21 March 2020, in Amman, Jordan.

The Organizing Committee recognizes that progress in health care depends heavily on a solid partnership between the pharmaceutical industry and health care providers. This year's program will cover keynote parallel sessions and hands-on workshops for four consecutive days. In addition to the diverse educational sessions presented by prominent Arab, and International guest speakers, this Congress will offer a platform to showcase various researches led by many Arab rheumatology teams through oral and poster presentations.

For the first time in ArLAR history the French Society for Rheumatology (SFR) will be participating in the congress with high attendance from France and ArLAR's North African countries.

This event is an effort to properly understand the latest development in the field of rheumatology and musculoskeletal diseases in order to optimize diagnosis and treatment of our patients with effectiveness and precision. It truly is a great opportunity to bring the global rheumatology community together to achieve more.

As a Congress sponsor or exhibitor, you will have the opportunity to partake and be involved in a conference that features a wide choice of multidisciplinary sessions and educational initiatives, all designed to encourage the exchange of evidence-based methods so that knowledge can be translated into action to advance results in rheumatology practice, globally and regionally.

Your active and valued participation in this event will certainly contribute to its success and will be greatly appreciated and acknowledged. We are confident that you will give this matter careful consideration and thank you in advance for your support. As such, we have enclosed the list of the sponsorship prospectus for your review.



Basel Masri, MD

President of the Congress

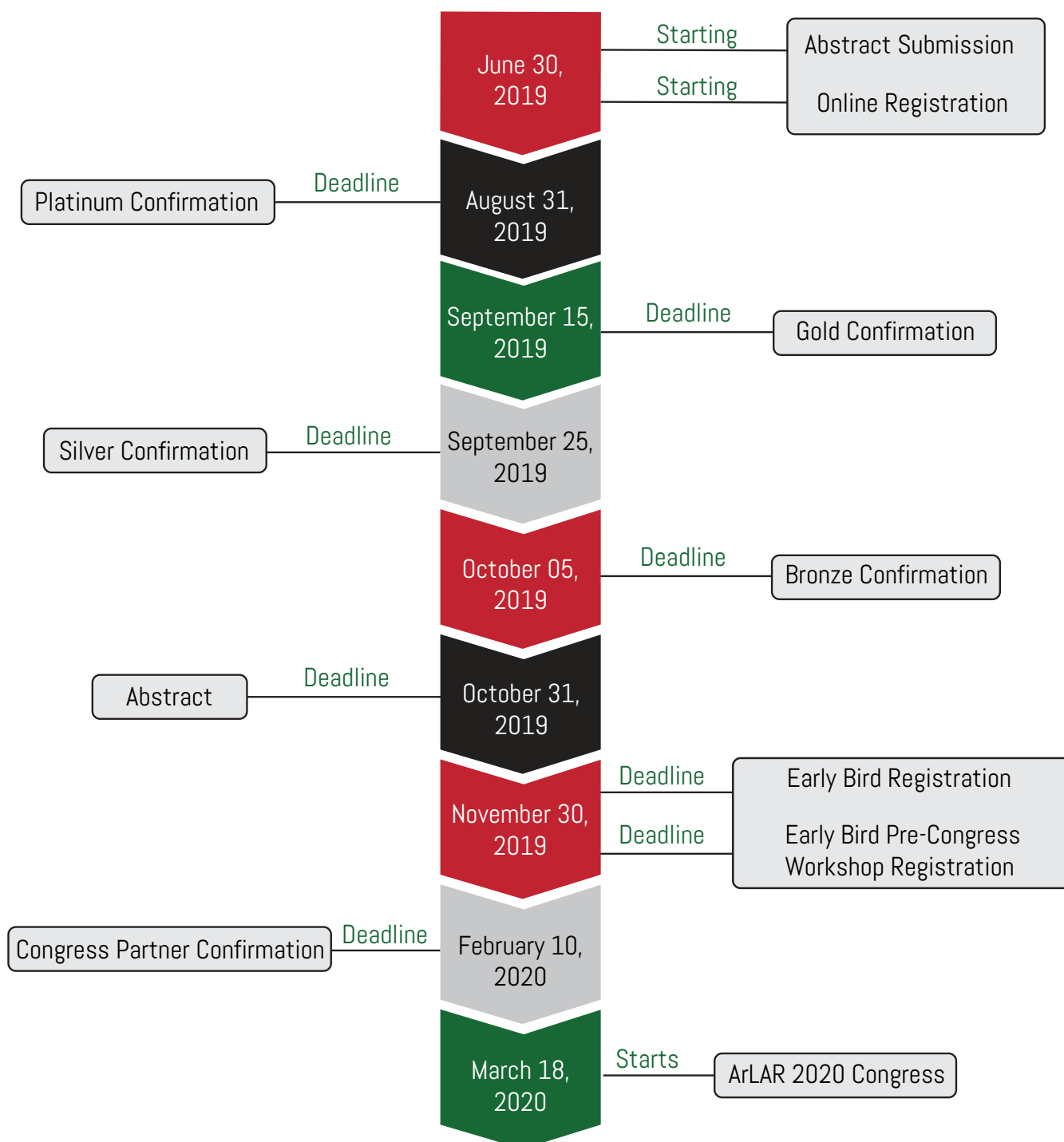
President of ArLAR

President of the Jordanian Society of Rheumatology

CONGRESS INFORMATION



Key Dates



CONGRESS INFORMATION

Key Facts

| | |
|----------------------------|---|
| Dates: | 18 - 21 March, 2020 |
| City / Country: | Amman, Jordan |
| Venue: | Kempinski Convention Center |
| Official Congress Website: | www.arabrheumatology.org |
| Official Language: | English (with French lectures instantly translated to English) |
| Participants: | 1000 expected |
| Co- Organizers: | Infomed International for Events: Lebanon: 4 th Floor, Qubic Center - Daoud Ammoun Street - Horsh Tabet - Sin El Fil P.O. Box: 90-361 Beirut - Tel: +961 1 510880/1/2/3 - Mobile: +961 71 103123 Dubai: DMCC Business Centre - Almas Tower - Jumeirah Lakes - Dubai, United Arab Emirates Unit No: 3820 - Mobile: +971 50 9110475 Email: infomed@infomedweb.com - Website: www.infomedweb.com Jordan Valley Conferences & Exhibitions Tel: +962 6 461 8448 Fax: +962 6 461 8558 Cell: +962 79 57 72 707 - +962 77 73 00 252 Website: www.jordan-valley.com - Amman Jordan |



Congress Introduction

ArLAR JORDAN 2020 Congress will take place from 18-21 March in Amman, Jordan. For the first time in ArLAR history the French Society for Rheumatology SFR will be participating heavily in the congress with high attendance from France and North African countries. Our audience will be enriched by the presence of francophone rheumatologists from North Africa. For this reason, some lectures will be delivered in French during the congress with instant translation to English. This will increase the number of participants compared to previous congresses

This scientific educational event is a platform to support "Young Arab Rheumatologists" and bring together many of the world's leading Rheumatology experts in order to present and share their precious clinical knowledge and their latest clinical research findings in various aspects related to Rheumatology.

About ArLAR

The Arab league of Associations for Rheumatology was founded on 29 March 1995 under the name of Pan Arab Society of Rheumatic Diseases. It was changed to the current name in November 2018 with a new logo and new Articles of Association. 13 biennial congresses were held in different Arab countries.

The 5 missions of ArLAR are:

- to represent Arab Rheumatologists,
- to promote the pursuit of excellence in rheumatic and musculoskeletal disease care,
- to enhance education and research among the Arab countries,
- to advance professional camaraderie between Arab Rheumatologists and worldwide,
- to boost research & training with the aim of improving the health of patients with rheumatic & musculoskeletal diseases

LEADING COMMITTEES



ArLAR Board of Directors

Executive Council

Basel Masri, MD | President of the Congress **JORDAN**

Waleed AlShehhi, MD | Secretary General **UAE**

Fatma Abu Tiban, MD | President Elect **KUWAIT**

Nizar Abdullateef Jasim, MD | Chairman of Scientific Committee **IRAQ**

Kamel Mroueh, MD | Treasurer **LEBANON**

Board Members

Aicha Ladjouze-Rezig, MD - Hachemi Djoudi, MD | **ALGERIA**

Ayman AlGarf, MD | **EGYPT**

Khaled ElMuntasser, MD | **LIBYA**

Rachid Bahiri, MD | **MOROCCO**

Nasra Al Adhoubi, MD | **OMAN**

Anas Muhanna, MD | **PALESTINE**

Samar Al Emadi, MD | **QATAR**

Hanan Al-Rayes, MD | **KSA**

Lyla Kazkaz, MD | **SYRIA**

Samir Kochbati, MD | **TUNISIA**

Jamal Saleh, MD | **UAE**

LEADING COMMITTEES



ArLAR Scientific Program Committee

Co-Chairmen

Nizar Abdullateef Jasim, MD | IRAQ - Marwan Al Adwan, MD | JORDAN

Members

Chafia Daho Makhloufi, MD - Hachemi Djoudi, MD | ALGERIA

Bassel El Zorkany, MD | EGYPT

Amjad Al Qadi, MD | KUWAIT

Imad Uthman, MD | LEBANON

Khaled ElMuntasser, MD | LIBYA

Abdellah ElMaghraoui, MD | MOROCCO

Farida Balushi, MD | OMAN

Anas Muhanna, MD | PALESTINE

Mohammad Hammoudeh, MD | QATAR

Hanan Al-Rayes, MD | KSA

Majda Khoury, MD | SYRIA

Elyes Bouajina, MD | TUNISIA

Elsadeg Mohamed Sharif, MD | President of the Pediatric Rheumatology Arab Group UAE

LEADING COMMITTEES



ArLAR Jordanian Scientific Program Committee

Chairman

Marwan AlAdwan, MD

Members

Mohammad Abu Jbarah, MD

Khaldoun Alawneh, MD

Musa Hadidi, MD

Ala' Alheresh, MD

Ola Hijjawi, MD

Basem Kamel, MD

Wafa Madanat, MD

Manal Al Mashaleh, MD

Basel Masri, MD

Adel Wahadneh, MD | Member of the Pediatric Rheumatology Arab Group

Raed Alzyoud, MD | Member of the Pediatric Rheumatology Arab Group

Program Contents

SESSION

Each day of the Congress is divided into various thematic proceedings, in which four parallel scientific sessions will take place.

A full pediatric rheumatology sessions during the 3 days of the Congress will be organized by the Pediatric Rheumatology Arab Group-PRAG.

An Osteoporosis session is also organized in cooperation with the International Osteoporosis foundation - IOF & The European Society for Clinical and Economical Aspects of Osteoporosis, Osteoarthritis and Musculoskeletal Diseases - ESCO

WORKSHOP

Delegates are invited to attend various workshops. In order to attend a workshop, you are kindly requested to pre-register online.

INDUSTRY EXHIBITION

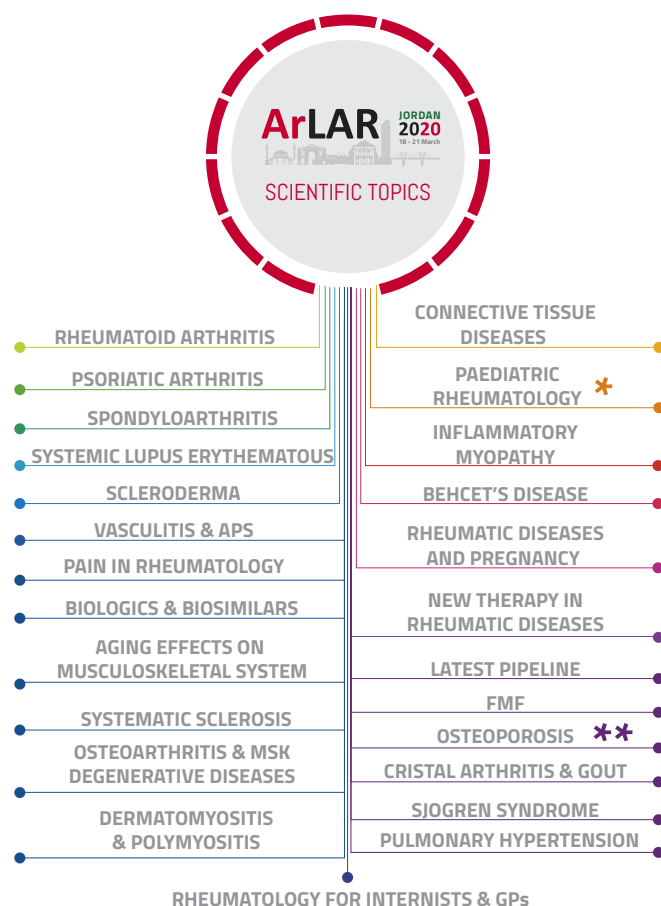
The Congress will host an exhibition including companies involved in rheumatology and features the latest products and services offered by the industry.

ABSTRACT - POSTER

The Congress is designed to help Rheumatologists and Rheumatology trainees to introduce them to the world of Rheumatology. The submission of abstracts is opened to consultants, specialists, general practitioners, adult or paediatric Rheumatology professionals, residents and fellows in all specialities. Submission can be accepted as Oral or Poster. Abstracts will be reviewed blindly by ArLAR Abstract Committee.

SYMPOSIUM

The most recent developments in the rheumatology field will be presented during satellite symposia organized by industry partners.

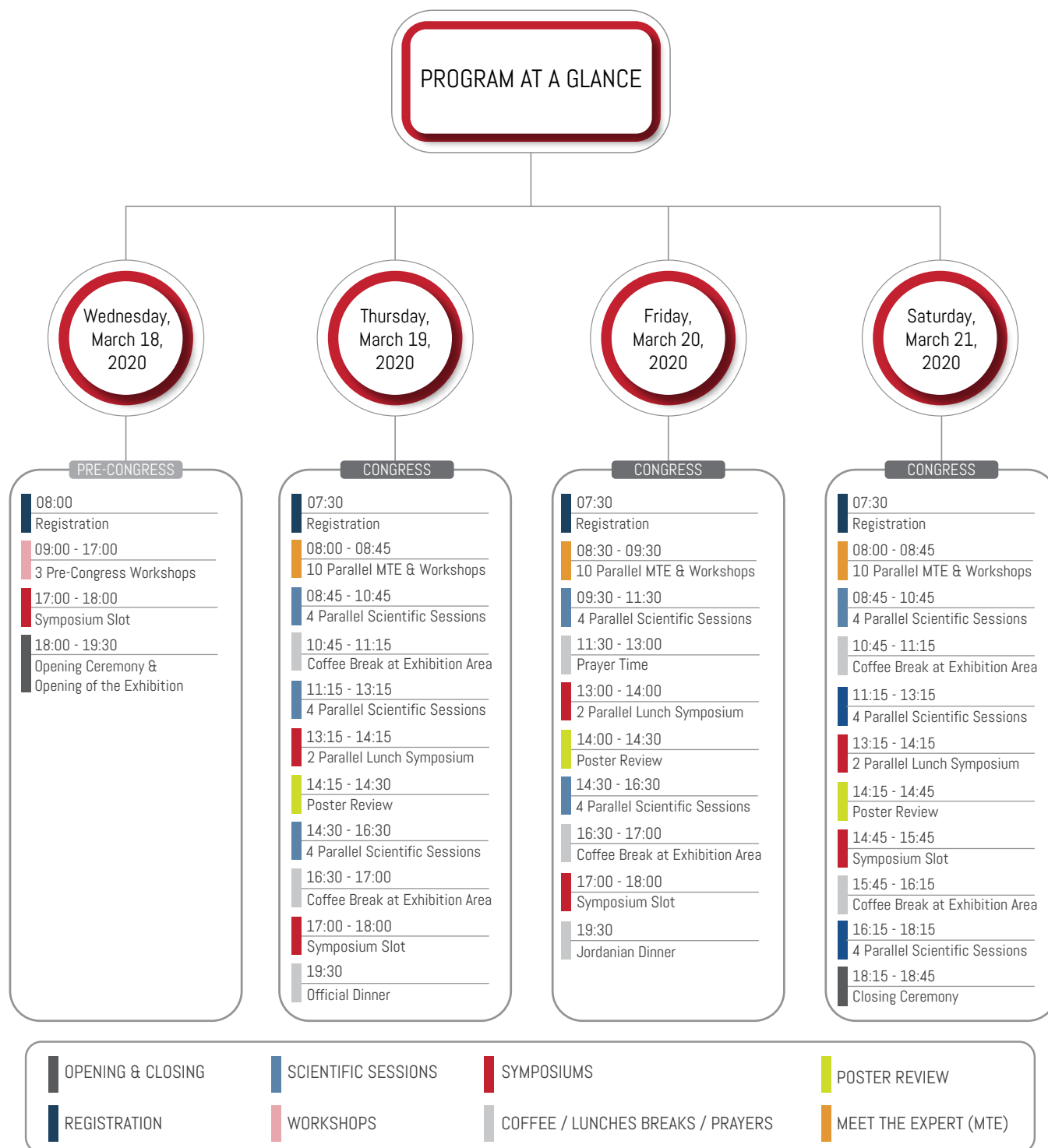


* PAEDIATRIC RHEUMATOLOGY in coordination with
- Pediatric Rheumatology Arab Group

** OSTEOPOROSIS in coordination with
- International Osteoporosis Foundation
- The European Society for Clinical and Economic Aspects of Osteoporosis, Osteoarthritis and Musculoskeletal Diseases



Preliminary Agenda



DESTINATION & VENUE

About Amman, Jordan

Amman, the capital of Jordan, is a fascinating city of contrasts - a unique blend of old and new, ideally situated on a hilly area between the desert and the fertile Jordan Valley.

In the commercial heart of the city, ultra-modern buildings, hotels, smart restaurants, art galleries and boutiques rub shoulders comfortably with traditional coffee shops and tiny artisans' workshops. Everywhere there is evidence of the city's much older past.

Due to the city's modern-day prosperity and temperate climate, almost half of Jordan's population is concentrated in the Amman area. The residential suburbs consist of mainly tree-lined streets and avenues flanked by elegant, almost uniformly white houses in accordance with a municipal law, which states that all buildings must be faced with local stone.

The downtown area is much older and more traditional with smaller businesses producing and selling everything from fabulous jewelry to everyday household items.

The people of Amman are multi-cultural, multi-denominational, well-educated and extremely hospitable. They welcome visitors and take pride in showing them around their fascinating and vibrant city.

Currency: Jordanian dinar (JOD) - Exchange Rate (US\$ 1.41)

Official language: Arabic, However English is widely spoken in Jordan

Capital and largest city: Amman

Calling code: +962

Climate (March): Moderate Weather. Temperature varies between 15-20

Time Zone: (GMT+2) / (UTC +2 EET Eastern European Time)

Electricity: Jordanian power outlet run on a 220-240 Volts.



About The Kempinski Convention Center

The 5 Star Kempinski Hotel Annex in Amman Jordan comprises of a 1,000sqm ballroom, a 760sqm multipurpose exhibition space, high end restaurant complete with outdoor rooftop terrace and three superb 185sqm panoramic meeting room spaces.

Each unique space is designed & commissioned with premium audio visual systems to complement the quality user experience and high end feel that the Kempinski's owners wanted to establish. Each space was acoustically treated, with the comfort of the guests in mind, to ensure adequate privacy and limited noise transmission.

The end goal for the Kempinski Hotel Amman was a premium addition to the hotel that offered the locality of Amman unparalleled audio visual solutions & acoustics for large events such as weddings, corporate meetings & trade shows in a Five Star setting.

The Ballroom offers a complete AV solution comprised of digital audio and multimedia systems, tied together with a slick and sophisticated control system. 6 Full HD projectors on hoists provide an immersive video experience for any occasion, complemented by a rich ceiling adorned with Swarovski chandeliers and wall based sound system to deliver an unbeatable sound for any occasion. The multipurpose exhibition space offers the same audio visual functionality of the Ballroom on a slightly smaller scale but is equally as impressive.

The Kempinski Hotel Amman now offers a stand-alone conference and events center with audio visual solutions and acoustically treated spaces that sell themselves.



Why Participating in ArLAR in 2020

| Up to Date Science | Exposed to Large Scale Audience | Optimize your Budget | Attractive Venue |
|--|--|---|--|
| <p>ArLAR 2020 will Expose Delegates & Sponsors to:</p> <ul style="list-style-type: none"> - Recent Diagnosis Methods - Optimized Treatment - Most Advanced Medicines & Latest Pipeline - Top International KOL, Speakers & Regional Talents <p>ArLAR is the regional equivalent of APLAR, EULAR and ACR.</p> | <p>ArLAR 2020 is considered one of the largest regional platform for Local, Regional & International Pharmaceutical companies to actively interact with the highest number of Rheumatologists being from Levant, Gulf and North Africa, expected around 1,000 delegates</p> <p>ArLAR 2020, is the First trilingual congress in the Middle East Region (Arabic, English and French). With partnership with the French Society of Rheumatology</p> | <p>Given the high geographical coverage (Middle East & North Africa), ArLAR 2020 is a perfect platform for sponsors to optimize their budget.</p> <p>Great platform for new products, indication & clinical trials launches</p> | <p>Jordan the host of ArLAR 2020 is a country full of culture and historical attractions.</p> <p>Easy access, being Visas or flights.</p> <p>Kempinski new conventional Centre is ideal to accommodate such event given its state of the art facilities and multipurpose exhibition space.</p> |

Sponsorship Categories

| | | |
|------------------------|-------------------------|------------------------------|
| Platinum Sponsor | 250,000 USD | Deadline: August 31, 2019 |
| Gold Sponsor | 200,000 USD | Deadline: September 15, 2019 |
| Silver Sponsor | 150,000 USD | Deadline: September 25, 2019 |
| Bronze Sponsor | 100,000 USD | Deadline: October 05, 2019 |
| Congress Partner | TBD (Tailor Made) | Deadline: February 10, 2020 |

Please note: Until the deadline, priority is given depending on Sponsorship Category and on a "first-come, first-served" basis within the category! After the deadline, priority can be provided on availability only. For Exhibition Space assignment all Sponsors will be treated with according to their level of sponsorship. Only one Platinum Package is available.

Sponsorship Opportunities Packages

PLATINUM 250 000 USD

- 3 Symposium Slots (Priority choice: Different timing slots)
- 63 sqm Exhibit Space (Priority Choice: exhibition space allocation)
- 1 back cover advertisement page in the final Program Book
- 30 Congress Registration
- Priority to sponsor the Congress bags. At Cost
- Priority to sponsor the landing page of the mobile Application. At Cost
- 3 insertions in the congress bags
- Logo posted on branded conference rooms, wall of fame and other suitable areas as defined by the organizers. Size to be determined on prorated bases related to sponsorship

GOLD 200 000 USD

- 2 Symposium Slots (Secondary choice: Different timing slots)
- 45 sqm Exhibit Space
- 2nd priority Choice: exhibition space allocation
- 1 inside front cover advertisement page in the final Program Book
- 15 Congress Registration
- Priority to sponsor the Lanyard. At Cost
- Sponsoring the Abstracts USB
- 2 insertions in the congress bags
- Logo posted on branded conference rooms, wall of fame and other suitable areas as defined by the organizers. Size to be determined on prorated bases related to sponsorship

SILVER 150 000 USD

- 2 Symposium Slots
- 36 sqm Exhibit Space
- 3rd Priority Choice: exhibition space allocation
- 1 inside back cover advertisement page in the final Program Book
- 10 Congress Registration
- 1 Insertion in the Congress Bags
- Logo posted on branded conference rooms, wall of fame and other suitable areas as defined by the organizers. Size to be determined on prorated bases related to sponsorship

BRONZE 100 000 USD

- 1 Symposium Slot
- 24 sqm Exhibit Space
- 4th Priority Choice: exhibition space allocation
- 1 inside advertisement page in the final Program Book
- 5 Congress Registration
- 1 Insertion in the Congress Bags
- Logo posted on branded conference rooms. Size to be determined on prorated bases related to sponsorship

CONGRESS PARTNER

- Tailor made benefits & packages

All Sponsors will benefit from the below:

- Acknowledgment in the final program
- Company Profile in the final program
- Company link to the congress website
- Logo posted in the congress website
- Logo posted in the Application

SPONSORSHIP



Additional Sponsorship Opportunities



Details of each sponsorship in the following pages

Other Sponsorship Opportunities

SYMPOSIUM (NON-CME) 50 000 USD

Available only after level supporters have selected their slots.

- Organizing a Symposium is a great opportunity to set your topic within the scientific program of the congress.
- The sponsor is free in presenting a congress related topic to the program which will be scheduled in close consultation with the congress organizers and scientific committee.
- Once the program of the satellite Symposium has been approved, it cannot be modified.

All symposiums slots are offered for 60 minutes unless otherwise stated.

| 1. Satellite Program | 2. Rooms & Services for Satellite Symposia | 3. Speakers' Travel Arrangements | 4. Speakers' Presentations |
|--|--|---|--|
| The session program, including title, topics and lectures, must be submitted to the Congress organizers for approval. The goal is to ensure that the program is not product oriented and that there is no overlapping of topics between various Symposia. Once the program of a Symposium is approved, it cannot be modified (except with approval from the Congress organizers). The organizers reserve the right to change the date and time of the Symposium. | The conference room will be provided with: <ul style="list-style-type: none"> - Room rent / Set-up Classroom / Theater Style - Lectern with microphone and presentation computer - Chairperson's desk with fixed microphones - Two fixed microphones for audience - Front projection screen - Room attendant - Use of Speaker Preview Room - Publication in official schedule - Sponsor may publish their own program, abstracts & Proceedings - A technician will be available during your symposium. | The sponsor is responsible for covering the airfare ticket and accommodation of the speakers and chairpersons who have specifically been invited to participate at the Symposium . All participants and invited guests who wish to attend the symposium, must be registered as active participants. | Sponsors are requested to make sure their speakers use the Speaker Preview Room to upload their presentation, as the lectern computer provided is not accessible directly. This should be done at least 12 hours prior to the start of the session. In case speakers wish to use their own laptops, it is the responsibility of the sponsor organizing the session and the congress organizers must be informed of this at least 5 days in advance of the event. Please make sure that the presentation size should be 16 x 9 inches |

Other Sponsorship Opportunities

SYMPOSIUM WEBCAST 10 000 USD

Record your satellite symposium during ArLAR 2020 with synchronized HD audio, video and integration of PowerPoint slides allowing you to reach participants who may have missed your symposium or could not attend the Congress.

- On-demand viewing of your webcast
- User registration and management controls to monitor who has access to your webcast
- Customize the webcast to have the look and feel of your website
- Broadcast your symposium on the ArLAR 2020 website

MOBILE APPLICATION 15 000 USD



The Congress App is a significant feature of the Congress and is no longer just an electronic version of the Congress Guide, it is a Congress console which has proven to be an essential part of the delegate experience.

The Congress App allows delegates to:

- Navigate the program and plan their time during Congress
- Contact other delegates, send messages and exchange business cards
- View posters and search abstracts
- Access floor plans and exhibition plans
- Request follow up on Industry sessions
- Access preparatory content for sessions and courses

The logo of the sponsored company will be exclusively posted on the splash screen of the APP.



Congress Materials

CONGRESS BAGS

Quantity: 10000 Pieces - Price: 20 000 USD



All participants will be receiving the congress bags. The support will be recognized on the bag with "Supported by" and the company logo along with the congress title.

If provided by a company, the bags should be approved by the congress organizers. It is the company's responsibility to pay the relevant tax shipping or any additional charges.

The bags should be delivered 5 days before the congress date.

CONGRESS LANYARDS

Quantity: 10000 Pieces - Price: 5 000 USD



All participants will be receiving the congress Lanyards. The support will have the logo on the lanyards.

If provided by a company, the lanyards should be approved by the congress organizers. It is the company's responsibility to pay the relevant tax shipping or any additional charges.

The lanyards should be delivered 5 days before the congress date.

CONGRESS BAG INSERTS

Quantity: 10000 Pieces - Price: 3 000 USD



The sponsor company will be able to provide its own insertions placed in the congress bags.

The inserts should be delivered 5 days before the congress date.

Congress Block Notes and Pens

Quantity: 10000 Pieces - Price: 5 000 USD



The sponsor company should provide block notes and pens to be inserted in the congress bags. The materials should be delivered before 5 days before the congress date.

Abstracts on USB Keys

Quantity: 10000 Pieces - Price: 18 000 USD



The USB key will contain all of the scientific abstracts. All meeting abstracts will become part of ArLAR and published online after the meeting for constant viewing.

- The USB Key will be distributed to all participants. The supporter's logo can be printed on the USB key.
- Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, and with signage during the event.

Additional Support Function

WELCOME RECEPTION AT COST

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception
- Opportunity to provide items bearing company logo for use at the event
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event

COFFEE BREAKS / LUNCHESES AT COST

- Opportunity to have a one day display of company's logo at the catering point located within the exhibit area
- Opportunity to provide items bearing company logo for use during the supported break
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event

Advertising Opportunity

| TYPE | BACK PAGE | INSIDE FRONT / INSIDE BACK | INSIDE PAGE (ROP) |
|---------------|-----------|----------------------------|-------------------|
| Final Program | USD 3,000 | USD 2,500 | USD 1,000 |

Back cover, Inside Front Cover and Inside Back Cover are part of the major package

Exhibition Opportunity

The commercial/technical Exhibition will be held in Kempinski - Convention Center. The floor plan has been designed to maximise Exhibitors' exposure to the delegates. In the meantime, we are pleased to receive your preliminary bookings. All spaces will be allocated based on the reservations received, on a first-come, first-served basis.

EXHIBITION RENTAL - USD 8,000 / 9sqm

This includes:

- Exhibitors' badges
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Listing as an Exhibitor on the Website prior to the Meeting with link to the Company website Listing and profile in the On-Site Program/ Exhibitor Guide
- Logo on Meeting Website
- Company name on Exhibition signage during Meeting

Please note: Space only rental does not include any furniture, electrical usage. All these services and others will be available to order in the Exhibitors' Technical Manual.

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract should be emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

Coffee Break and Lunch Boxes will be distributed in the exhibition area.

POSTER BOARDS

15 000 USD

- Support will be recognized with signage at the entrance to the Poster area with "Supported by..." and a company logo only
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event

Registration



CO-ORGANIZERS



LEBANON

4th Floor, Qubic Center
Daoud Ammoun Street
Horsh Tabet - Sin El Fil
P.O. Box: 90-361 Beirut
Tel: +961 1 510880/1/2/3
Mobile: +961 71 103123

infomed@infomedweb.com | www.infomedweb.com

UAE

DMCC Business Centre
Almas Tower
Jumeirah Lakes
Dubai, United Arab Emirates
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Mobile: +971 50 9110475



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Tel: +962 6 461 8448 | Fax: +962 6 461 8558
Cell: +962 79 57 72 707 - +962 77 73 00 252

Website: www.jordan-valley.com - Amman Jordan